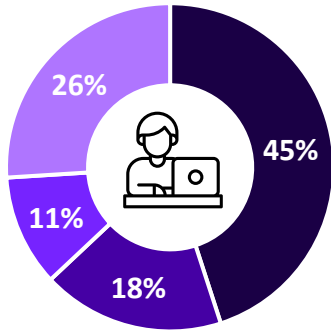


SHARDSECURE INSIGHTS: DATA PRIVACY IN THE CLOUD

Achieving data privacy for regulatory compliance is a major challenge for many enterprises. We should know; we were recently named a 2023 Gartner® Cool Vendor in Privacy.

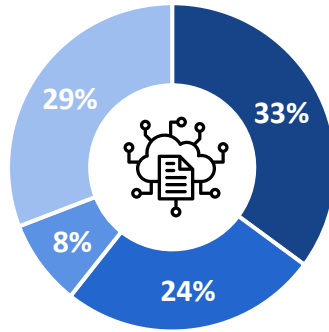
During ShardSecure CEO and Co-Founder Bob Lam's presentation at the ISACA GRC 2023 Conference, we asked the audience several questions to learn more about the privacy challenges at their organizations. Here, we've illustrated our top takeaways about data privacy in the cloud.

Who is responsible for privacy in your organization?



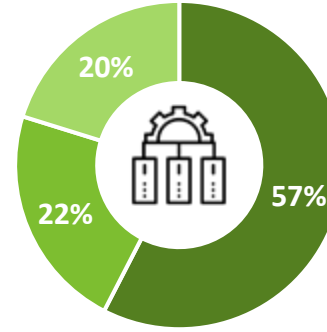
- Chief Privacy Officer
- CISO
- CIO
- Other

What is your preferred cloud provider?



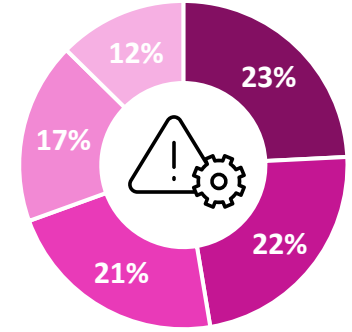
- AWS
- Azure
- Google
- Two or more of the above

What is your current storage architecture?



- 57% Cloud and on-prem storage (hybrid model)
- 22% Multi-cloud and on-prem
- 20% Cloud or multi-cloud only

What's the most common reason that data privacy and security initiatives fail in an organization?



- Lack of visibility into/protection for sensitive data
- Immature data privacy program
- Insufficient staffing or training
- Not practicing privacy by design
- Failing to move beyond compliance

The ShardSecure platform offers an innovative approach to file-level encryption that strengthens data privacy and helps organizations regain control of their data. Our technology separates data from infrastructure owner and administrator access, addressing data sovereignty and residency concerns and supporting compliance with regulations like the GDPR. The ShardSecure platform also offers robust data resilience, mitigates cloud ransomware, and protects IP, including AI/ML models and training data. To learn more about our technology, [visit our resources page](#) or [book a demo](#).

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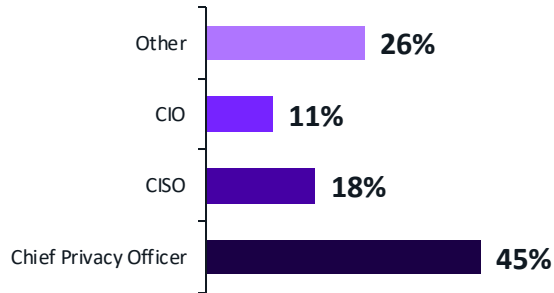
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SHARDSECURE INSIGHTS: DATA PRIVACY IN THE CLOUD

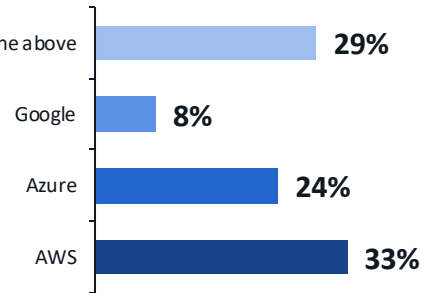
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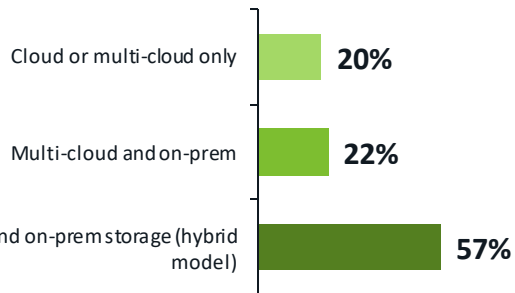
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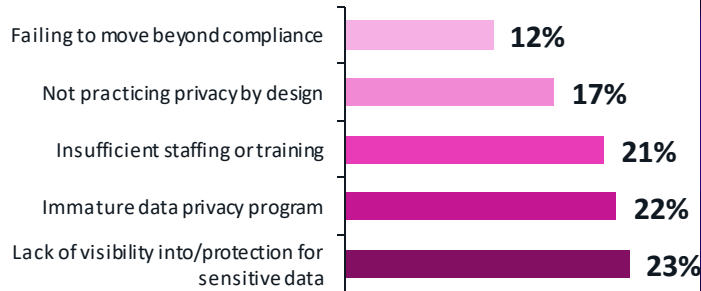
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What's the most common reason that data security and privacy and security initiatives fail in an organization?



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